

Privacy Policy

INFORMATION AND DATA WE COLLECT FROM YOU

1. Technical Information and Data

We collect technical data necessary for you to use our App and additional technical data that enables us to maintain and analyze the functioning of the App, to personalize the content of the App, and to display advertisements.

We automatically obtain certain information about your computing device, including:

IP address; Country code;

IDFAs, IDFVs, Advertising IDs;

Language; Locale (specific location where a given language is spoken);

Time zone, session start/stop time;

Network status (Wi-Fi, etc.), browser plug-in types and versions;

User agent string (UA), platform, SDK version, timestamp;

Technical device information (e.g., device model and name, operating system name and version, CPU information, storage size, screen size, firmware, software, mobile phone carrier, Internet service provider, API key

identifier for application, International Mobile Equipment Identity (IMEI) on Android, Android ID, Android Serial No);

Push notifications token;

Player identifier string (we collect player identifier string only upon your sign into Google Play Games Services or Apple's Game Center).

Additionally, for playing video advertisements through a video platform provider, we may collect additional information about your device, such as:

"do not track" flag;

page URL;

Iso code of the country set on device;

device date;

whether Limit Ad is enabled or disabled;

type of device (tablet or not).

In addition, for users of Android devices we create a unique user ID and for users of iOS devices we use IDFVs to track your use of our Apps.

Older versions of our Apps may still obtain information such as UDID number and IMEI number on iOS. If you wish to prevent this, please update the App with the latest version available on App Store.

2. Advertising and Application Usage Information and Data

When you use our Apps, we may collect additional information by using device identifiers that permit identification of your device. Such information is used for advertising and analytics purposes.

The information collected includes:

Which advertisements are shown;

Length of time an advertisement is visible and the size of the advertisement;

Advertisement response (if any), including clicks on ads;

Angle of view;

Application usage information, (how often you use the app, for how long you use the app, the events that occur within the app, in-app progress, in-app purchases you make and their value, aggregated usage, performance data, lifetime value of user etc.).

3. Classical Personal Information

We do not collect any personal information about you through our Apps, with the sole exception of persistent identifiers (such as IDFA, IDFV, Advertising ID, IP address). Persistent identifiers are identifiers that do not identify you personally but may uniquely identify your device. Some legislation (such as

US) may treat such information that uniquely identifies your device as personal information.

We may ask you to submit and we may process other non-personally identifiable information that may be personal to you such as your age range, year of birth and gender, provided that year of birth and gender information is collected solely for users who have passed the age gate in our Apps. We will use such information to personalize the content of the App, and for users who passed the age gate and have not opted out from behavioral advertising we may use such information to display targeted ads. You can opt out from receiving targeted ads by choosing one of the options described in the "Opt Out" Section of our Privacy Policy.

HOW WE USE YOUR INFORMATION

1. In General

We use the information we collect about you/your device to deliver services to you and to operate our business. Such use by us and by our Partners may include:

Delivering our services : developing, delivering and improving our products, services, and content, tailoring our products and services, providing software updates and product support, understanding and analyzing trends in connection with usage of the Apps, administering the Apps, and customer communications.

Displaying advertisements : displaying third party advertisements in our Apps and showing advertisements for our Apps in other publisher's apps. Please see more in Advertising Section of this Privacy Policy.

Cross-promotion : cross promoting our Apps and services, meaning we may promote one of our Apps while you are playing a different App of ours.

Attribution and fraud prevention for advertising purposes : for some of our Apps we use third party services for attribution and fraud prevention for advertising purposes and for privacy compliance purposes. Please see more in Tracking Section of this Privacy Policy.

Analytics and research : understanding and analyzing trends in connection with the usage of the Apps, gathering demographic information about our user base, data about where the App was downloaded from. We may also create reports and analysis for the purposes of research or business intelligence, for example to track potential problems or trends with our Apps and services, or to test our new game features and content. We use the data we receive from Third Party Social Network only for internal analytics. For opting out from analytics please visit Opt-Out Section of this Privacy Policy.

2. Game Notifications

We have two types of notifications in our Apps - local and push notifications. Local notifications are contextual and sent from the device, whereas push notifications are sent from the server. We use such notifications to remind you about your activities within the App.

HOW WE MAY SHARE YOUR INFORMATION TO THIRD PARTIES

We cannot provide all services necessary for the successful operation of the Apps by ourselves. We must therefore share collected information with third parties, including analytics providers, tracking providers, third party advertising providers and other third party service providers that support the Apps (collectively referred to as "Partners"). We may share information that can be used to personally identify your device (e.g., persistent identifiers such as IDFA, IDFV, advertising ID and IP address) for the purposes of delivering our services, displaying advertisements, conducting analysis and research and for measuring our and our Partners' advertising campaign performance. We may share such information to:

Our analytics providers: For some Apps we use third party analytics such as Firebase Analytics for the purposes of delivering our services, conducting analysis and research. To get more information about how your data is being collected and processed you can visit the site "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners/. Additionally, we have also integrated Google Play Developer Console data like Impressions, Downloads, and Traffic Sources into a Google Analytics account to see how many times people viewed or downloaded our apps from Google Play. The device data we share with such providers are encoded. The providers may assign a random ID to these data, and they are not able to match it back to You. Third party analytics providers have the right to process the data in accordance with their privacy policies

(<http://www.google.com/intl/en/policies/privacy/#nosharing>) and such collection and processing is limited to the disclosure in aggregated manner, for the purposes of showing trends about the use of their services, for advertising services and marketing purposes. We can aggregate the data for benchmarking feature.

Our cloud service providers: We store information we collect from you on servers provided by our third party cloud service providers such as Google Cloud Platform and Google's Android Backup Service.

Our attribution and fraud prevention providers: For some of our Apps we use third party services for attribution of our advertising campaigns, for fraud prevention and privacy compliance purposes. Please see more in Tracking Section of this Privacy Policy.

Third party advertising partners: We have contracted with certain third party advertising networks that assist us in delivering advertising to you that allows us to continue offering the Apps for free or at low cost. Such third party advertising partners include but are not limited to advertising providers listed at here.

Advertising partner's third party tracking provider: For some Apps we may allow our advertising partners to track impressions, clicks, installs or other advertising campaign performance indicators through their tracking providers for the purposes of measuring their advertising campaign performance.

Other third party service providers: For some Apps we use Unity Software to develop such Apps. For the data processing by Unity please see Unity's privacy policy available at <https://unity3d.com/legal/privacy-policy>.

We reserve the right to disclose your information (including personally identifiable information) in response to law, legal process, litigation, and/or requests from public and governmental authorities within or outside your country of residence. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you if we determine that disclosure is reasonably necessary to enforce our terms and conditions or to protect our operations, users or user experience. Additionally, in the event of a reorganization, merger or sale we may transfer any and all information (including personally identifiable information) we collect to the relevant third party.

HOW OUR PARTNERS MAY USE YOUR INFORMATION

We strive to adhere to the generally accepted industry practices regarding the collection and the usage of information by our Partners and to limit their usage to the services they provide for us. They adhere to this Privacy Policy, but in some cases, we must use their privacy policies.

We strive to commit our Partners to using the information solely for the purposes as stated in this Privacy Policy. Notwithstanding the above, we

cannot guarantee that our Partners will adhere to the contractual obligations or acceptable business practices. While we strive to protect the information provided to our Partners, we have no direct control over their use of the collected information and therefore you acknowledge that we are not liable for any third party privacy breach and that our liability for our Partner breaches is limited to the amount we can receive as indemnification from our Partners (legal costs exempted).

Some of the Apps allow you to submit content generated in or by the Apps to third party sites like Facebook, Google Play Games, Game Center and YouTube. These submissions follow the information transfer protocols of such third parties, which are designed to enable content sharing with such third parties.

ADVERTISING

When you use our Apps, we may display contextual advertisements to you. In order to enable advertising, we allow our advertising partners to collect online identifiers (such as Advertising ID on Android and IDFA on iOS) that might be considered as personal information under some legislations, but they should use it solely for the purposes of contextual advertising. For any other purposes they should use the information solely on anonymized and aggregated basis.

For some territories, we may use and share with our advertising partners technical and advertising and application usage information we collect from you (please see Information and Data We Collect From You Section of this

Privacy Policy) to enable our advertising partner to deliver, target and optimize third party advertising in our Apps, so that the advertisements you see are more relevant to you and are based on your app and device usage, online behavior and interests (this is commonly referred to as online behavioral or interest based advertising, i.e. IBA). In addition, we may use and share such information with our advertising partners to target and optimize our advertising and promotions in our and other publisher's apps. We will always follow applicable legislation and accepted market practices; thus, we will not use and share information for the purposes of behavioral advertising for users who did not pass the age gate in our Apps and for those who opted-out of IBA.

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ATTRIBUTION

When you use the App, we or third parties operating the advertisement serving technology may use information logged from your device using SDKs, cookies, web beacons and other technologies to ensure that appropriate advertising is presented within the App and to calculate the number of unique and repeat views of advertising.

For some of our Apps we use third party attribution and data collection tools from our service providers for the purposes of attributing performance, ad visibility and privacy compliance of third party SDKs in our Apps.

We use third party attribution and data collection tools from our service providers, for the purposes of measuring performance and optimizing our advertising campaigns, displaying advertisements, conducting analysis to improve our services and for fraud prevention purposes. Such tools may use

cookies, APIs, and SDKs in our Apps to enable them to collect and analyze user and device related data and information, such as impressions, clicks, installs or other advertising campaign performance indicators and post-install in-app events.

In addition, our Partners may use their own attribution technologies (including and without limitation: SDKs, cookies, Web beacons, HTTP cache, local shared objects and other technologies) in order to attribute impressions, clicks, installs or other advertising campaign performance indicators for the purposes of measuring third party advertising campaign performance.

THIRD PARTY TERMS AND CONDITIONS

Please note that your access to and ability to use and interact with the Apps may be subject to certain third party terms and conditions and privacy policies, including but not limited to application stores, mobile software platforms, online gaming platforms, social networking services, statistics services providers and payment providers. You recognize and agree that we are not liable for any such third party terms and conditions and their use of your personal information.

Our Apps may contain links to third party websites, products, or services. For example, the Apps may feature offers from third party advertisers or the ability to engage in transactions with such entities. Please note that while using such third party offerings, you are using sites, products, and services developed and administered by people or companies not affiliated with or

controlled by us. We are not responsible for the actions of those people or companies, the content of their sites, products or services, the use of information you provide to them, or any products or services they may offer. Our link to such third parties does not constitute our sponsorship of, or affiliation with, those people or companies. Nor is such linking an endorsement of such third party's privacy or information security policies or practices or their compliance with laws. Information collected by third parties, which may include such things as location information or contact details, is governed by their privacy practices. These other websites or services may place their own cookies or other files on your computing device, collect information or solicit personal information from you. We encourage you to learn about the privacy practices of third parties with which you interact.

We are not responsible or liable for your interaction with such third parties, the information requests initiated by such third parties, or the subsequent use, treatment or dissemination of information you voluntarily choose to provide to them.

RIGHT TO DELETION

You can request us to delete the personal data we have collected on you in the past 12 months.

We fully recognize your right to deletion, however, we would like to note that in some cases we are obliged to keep your personal data for certain period of time. For instance, if we need to provide services to you, detect or resolve

issues security or functionality-related issues, comply with the law, conduct research in the public interest, safeguard the right to free speech or carry out any actions for internal purposes that you might reasonably expect. If we do not have obligations to perform any of the above actions, we can delete your personal information at your request.

You may request us to erase without undue delay your personal data when it is no longer necessary for us to retain such data.

In order for your data to be erased you can contact us by by with request.

COPPA / Children's privacy

Our products respect the privacy of children. We comply with the guidelines set forth in the Children's Online Privacy Protection Act (COPPA). We do not knowingly collect personal information from children under the age of 13.

In the event that a user identifies himself/herself as a child under the age of 13 through a support request or feedback, we will not collect, store or use and will delete in a secure manner any personal information of such a user.

COPPA Website: <http://www.coppa.org>

Y Solutions team has adopted this privacy policy (Privacy Policy) to explain how yellow-systems collects, stores, and uses the information collected in connection with yellow-systems's Services.

BY INSTALLING, USING, REGISTERING TO OR OTHERWISE ACCESSING THE SERVICES, YOU AGREE TO THIS PRIVACY POLICY AND GIVE AN EXPLICIT AND INFORMED CONSENT TO THE PROCESSING OF YOUR PERSONAL DATA IN ACCORDANCE WITH THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT INSTALL, USE, REGISTER TO OR OTHERWISE ACCESS THE SERVICES.

Y Solutions reserves the right to modify this Privacy Policy at reasonable times, so please review it frequently. If Y Solutions makes material or significant changes to this Privacy Policy, Y Solutions may post a notice on yellow-systems's website along with the updated Privacy Policy. Your continued use of Services will signify your acceptance of the changes to this Privacy Policy.

The new version of the Policy becomes effective upon its placement, unless otherwise provided for by the new version of the Policy.

"Y Solutions" LLC.

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The current version of the Policy of 22.10.2025